Lars Magnus Berg, Santa Ponsa, Spain

Personal details:

Date of birth: 1947

Place of birth: Göteborg, Sweden

Nationality: Swedish

Current occupation:

Freelance business consultant (for companies in telecommunications, media and finance) in Europe

Career Progression:

1999 - 2000	Member of the Management Board of Mannesmann AG, Düsseldorf
1994 - 1999	Chairman of the Management Board of TELIA Group and President of TELIA AB, a leading telecommunication provider in Scandinavia
1970 - 1994	Different leading positions at Ericsson Group: President of the subsidiaries Ericsson Cables AB and Ericsson Business Networks AB

Education:

1967 - 1970 Studies in Economics at School of Economics in Göteborg

Special knowledge and experience for work at NORMA Group SE:

Lars Magnus Berg has long-standing (from 1985 until today) global experience, in particular in logistics, production, sales and markets.

Other mandates in supervisory boards required by law or comparable supervisory bodies:

- Member and chairman of the Supervisory Board of Greater Than AB, Stockholm, Sweden
- Member and chairman of the Supervisory Board of Net Insight AB, Sweden