

# **NORMA Group First Quarter Results 2013**

Maintal, 7 May 2013

**Customer Value through Innovation** 



## Highlights Q1 2013

Sales	Sales on previous years level at EUR 159.3 million, -0.3% (Q1 2012: EUR 159.7 million)
EBITA	Adjusted EBITA of EUR 28.3 million slightly down from EUR 29.2 million y-o-y
Margin	Adjusted EBITA margin on a high sustainable level of 17.8% of sales (Q1 2012: 18.3%)
Equity	Equity ratio further improved to 42.4%
Net Debt	Net debt of EUR 173 million stable (net of derivative liabilities of EUR 28 million) compared to EUR 174 million at year end
M&A	Davydick, Australia, acquired in January 2013
Guidance	Guidance 2013 confirmed



### Start into 2013 confirms Full Year Guidance

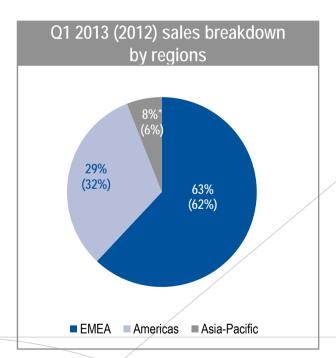
Sales Development in EUR million						
Sales	2012	2013	Change	Change in %	thereof acquistions	thereof currency
Q1	159.7	159.3	-0.4	-0.3%	+6.0%	-0.2%

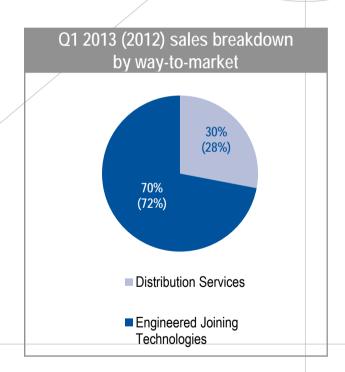
- Strong positive effects from acquisitions in Switzerland, Italy, Malaysia, Netherlands and Australia of a total of EUR 9.7 million
- High base effect from 2012 leads to expected lower organic sales
- Almost flat currency effects



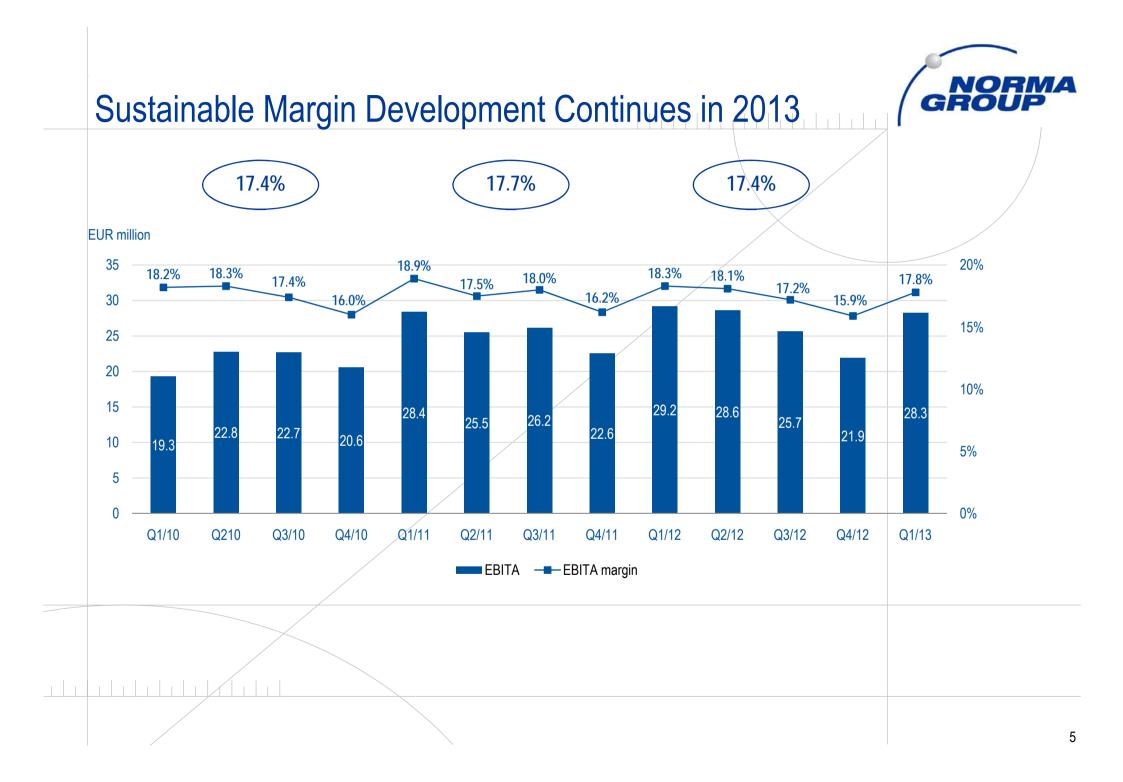
### Sales by Regions and by Way-to-Market

- Asia-Pacific gains share due to successful acquisition (Q1/2013: 8% vs. Q1/2012: 6%)
- Split by way-to-market at 70% EJT and 30% DS
- Davydick consolidated from January 2013 onwards into DS





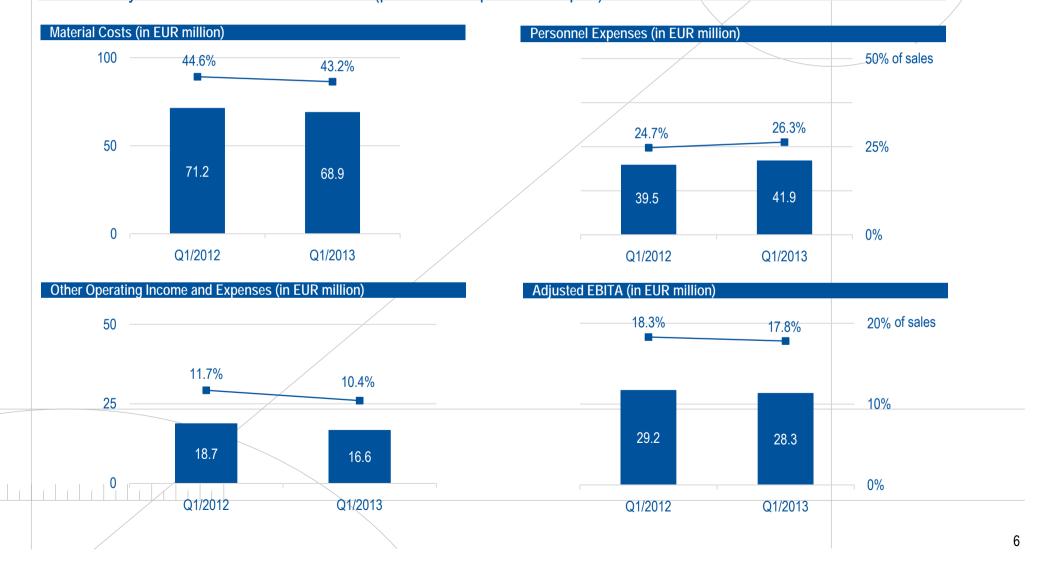
<sup>\* 10%</sup> by destination





### Material Consumption improved

- Material consumption improved to 43.2%
- Personnel costs affected especially by focussing on new business opportunities
- Nearly flat ratio of value-added costs (personnel expenses + Opex): Q1/2013: 36.7% vs. Q1/2012: 36.4%



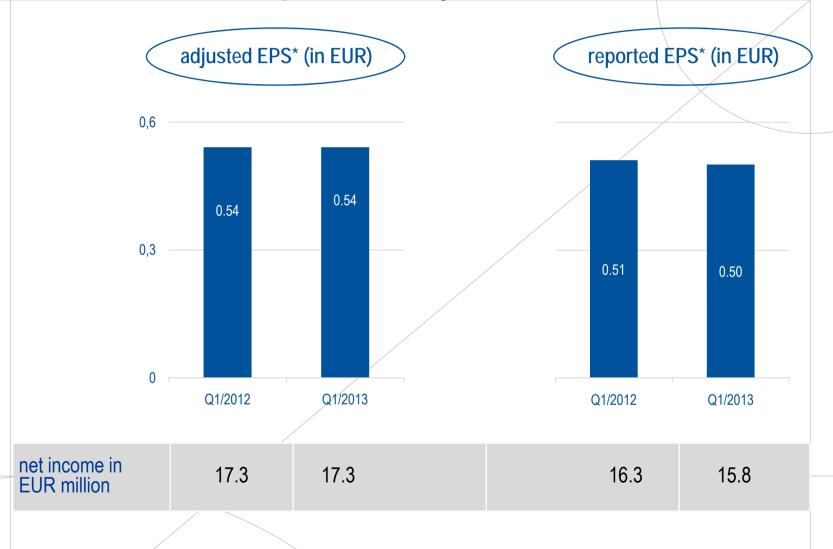


# No Operational Adjustments in Q1 2013

in EUR million	Reported	PPA adjustments	adjusted
Sales	159.3	0	159.3
EBITDA	32.6	No operational adjustments	32.6
EBITDA margin	20.4%		20.4%
EBITA	28.27	0.08	28.35
EBITA margin	17.7%		17.8%
EBIT	25.5	2.1	27.6
EBIT margin	16.0%		17.3%
Net Profit	15.8	1.5	17.3
Net Profit margin	9.9%		10.8%
EPS (in EUR)	0.50	0.04	0.54



### Sustainable Development of adjusted EPS in Q1 2013



<sup>\*</sup> based on number of shares of 31.9 million

# Operating Net Cash Flow influenced by higher working capital consumption

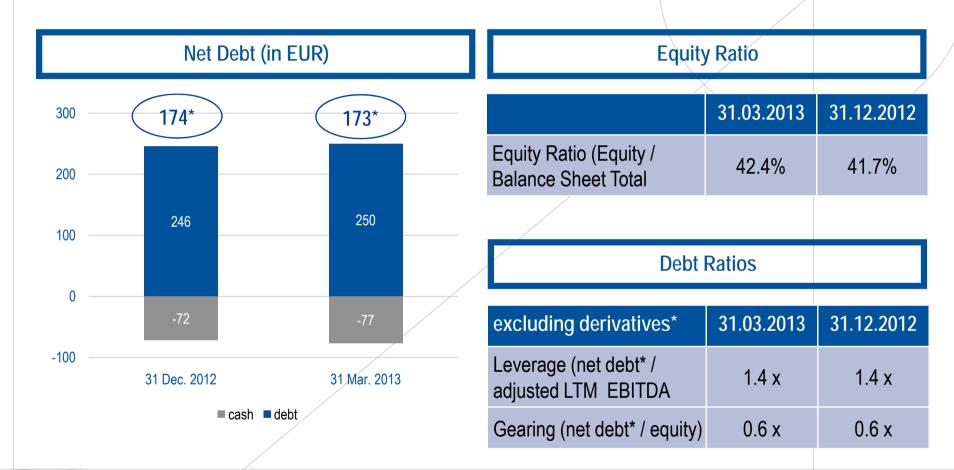


Operating net cash flow				
in EUR million	Q1 2012	Q 1 2013	Variance	
EBITDA	32.7	32.6	-0.3%	
Δ ± Working capital	-10.5	-20.9	+99.0%	
Operating net cash flow before investments from operating business	22.2	11.7	-47.3%	
$\Delta$ ± Investments from operating business	-6.1	-4.1	-32.8%	
Operating net cash flow	16.1	7.6	-52.8%	

- Operating net cash flow before investments decreased by EUR 10.5 million to a total of EUR 11.7 million in 2013 due to higher working capital consumption
- Capex spending decreased to EUR 4.1 million and lead to operating net cash flow of EUR 7.6 million

# Net Debt, Financing and Equity Ratios





† excludes non cash / non P&L derivative financial liabilities of EUR 27.6 million (31.12.2012: EUR 24.8 million): including leverage = 1.7 x; gearing = 0.7x



# Acquisition of Davydick & Co. Pty. Ltd.

M&A	Acquisition of Davydick & Co. in January 2013
Business Model	Distribution for various elements in the transportation of water in irrigation systems. Specialised in supplying a comprehensive range of rural irrigation fittings, valves, and pumps under the brand PUMPMASTER. More than 700 customers throughout Australia.
History	In the market for more than 20 years. Based in Goulburn, Australia
Sales	Approx. EUR 4 million sales in financial year 2012
Consoli- dation	First time consolidation into NORMA Group after closing in early 2013
Adjustments	No operational adjustments planned from acquisition
Margin	Margin of the company including synergies in the range of NORMA Group's margin



# Outlook 2013 - Company Guidance Confirmed

Sales	Moderate growth, plus approx. EUR 20 million from recent acquisitions
EBITA margin	On the level of the three previous years, more than 17%
Investments in R&D	Approx. 4% of EJT sales
Material ratio	Approx. on the level of the previous year
Financial result	Approx. EUR -15 million
Tax rate	Approx. 30% to 32%
CAPEX rate	Approx. 4.5% of sales
Dividend	Approx. 30% to max 35% of Group adjusted net profit



# **NORMA Group First Quarter Results 2013**

Frankfurt, 7 May 2013

# **Appendix Strategy**

**Customer Value through Innovation** 



### Proven Business Model Addressing Key Megatrends

#### **NORMA Group products**

NORMACLAMP® ~ 53% of sales



NORMACLAMP TORRO

NORMACONNECT® ~ 22% of sales



NORMACONNECT Vario-Pipe

NORMAFLUID® ~ 25% of sales



Specific customer requirements driven by megatrends

**Emission** reduction

Next global level of emission reduction ramps up in 2013 with EURO 6 in Europe

Weight reduction

Ongoing trend in many industries especially addressed by NORMA Fluid products

Assembly time reduction

Easy to assembly Norma products help reducing production costs for customers

Leakage reduction

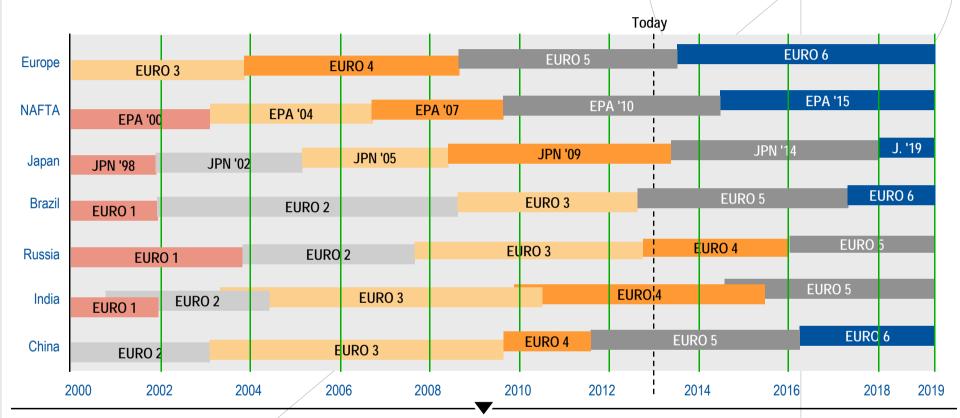
Safely sealed products minimise warranty costs for customers through leak free joints

Product Availability

Distribution Services customers served fast through worldwide presence of regional sales hubs

# Tighter Emission ContentRegulations Drive Increased Joining Technology





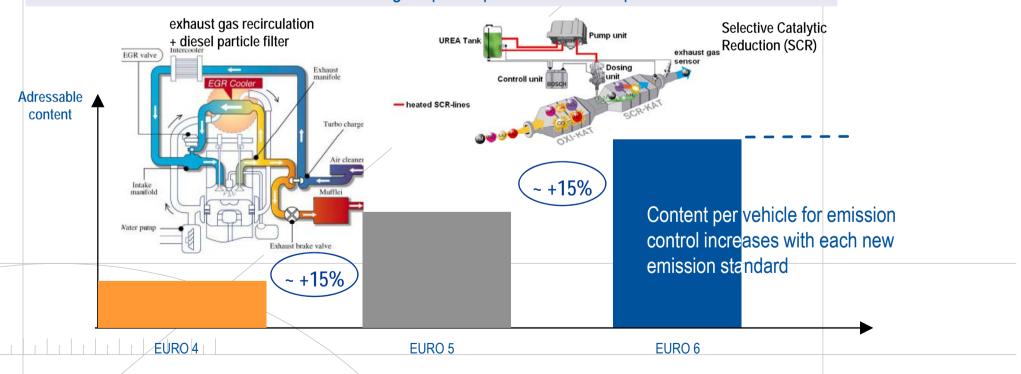
- Environmental awareness continues to drive tightening emission regulations globally
- Increasingly tighter emission regulations, including in emerging markets
- Low-emission alternatives require significantly higher joining technology content at a substantially increased complexity compared to existing/past technologies

Note: Chart shows emission regulation roadmap for passenger vehicles Source: DieselNet, NORMA Group





- EURO 6 introduction for trucks and passenger vehicles in 2014 triggers new engine generations and ramp-up in 2013
- Market for joining technology is expected to outgrow the respective end-markets, driven by megatrends including
  - Additional components in new engines
  - Higher value of joining technology content
  - -> Lead to increased number of units and higher prices per customer end product



# Premium Pricing through Technology and Innovation Leadership in Mission-Critical Components



Missi	on-criticality: Small rela	tive cost – high impact
Example: Harvester	Approx. value of joining technology content	
Cooling water	c. € 21-26	
Charged air	c. € 20-25	
Fuel and oil system	c. € 49-60	
Exhaust system	c. € 62-101	CALL CRANKS IN THE CALL CONTRACTOR
Standard clamps and connectors	c. € 36-44	
	Total c. € 188-256 (< 0.1%)	Price of harvester: € 350,000

#### Ability to achieve premium pricing

- Basis for premium pricing:
  - Market leadership
  - Technology
  - Quality
  - Innovation
  - Tailor-made solutions
- High switching costs for customers
  - Savings potential for customer mismatches risk of switching supplier





#### Clear global market leader in clamp/connect Sales €m 605 (year) 600 ~25% 500 Fluid 400 300 Clamp (53%) / Connect (22%) 200 100 NORMA Oetiker Ideal Müpro Caillau Voss **TJBC** Group (2011) Tridon (2012) (2010) Industries (2011) (2011) (2008) (2012)(2009)(2008)US FR US CH

	Excellent growth outle	ook across	end-markets
	(2013-18 CAGR)	End-market production uni growth	Additional growth t for Joining technology market
	Passenger vehicles	+5%	add. 2-4%
	Commercial vehicles	+6%	add. 2-4%
/	Agricultural equipment*	+1%	add. 2-4%
	Construction equipment**	+5%	add. 2-4%
	Engines*	+5%	add. 2-4%
	White goods*	+5%	Same level
	Drainage systems*	+6%	Same level

NORMA Group expects to grow even faster than its end-markets

Information relying on different non audited sources

<sup>\* 2010-2015</sup> CAGR \*\* 2012-2016 CAGR



### New Acquisitions Lead to Sales Run Rate of EUR 625\* m

			\	
Sales consolidation effects 2012 / 2013 in EUR million		2012	2013	Total
Connectors Verbindungstechnik AG	Switzerland	11	4	15
Nordic Metalblok S.r.l.	Italy	3	3	6
Chien Jin Plastic Sdn. Bhd.	Malaysia	0	7	7
Groen Bevestigingsmaterialen B.V.**	Netherlands	0	2	2
Davydick & Co. Pty. Limited	Australia	0	4	4
Total		14	20	34

preliminary sales 2012 of EUR 605 million plus consolidation effects 2013 of EUR 20 million increase in ownership from 30% to 90%



## Acquisition of Connectors Verbindungstechnik AG

M&A	Acquisiton of Connectors Verbindungstechnik AG, Switzerland, in April 2012
Business Model	Connectors specialises in connecting systems for the pharmaceutical and biotechnology industry.
History	For more than 25 years the company has been manufacturing and distributing connecting elements that meet the highest purity standards for medical sterile technology.
Sales	Approx. EUR 15 million sales in last business year
Consoli- dation	First time consolidation into NORMA Group starting Q2 2012
Adjustments	No operational adjustments planned from acquisition
Margin	Excellent margin of Connectors in the range of NORMA Group's margin;  Earnings accretive in 2012 already



### Acquisition of Nordic Metalblok S.r.I.

M&A	Acquisiton of Nordic Metalblok S.r.I., Italy in July 2012
Business Model	Company specialises in manufacturing clamps for various applications particularly for the heating, ventilation and air conditioning industry and the agricultural and construction sectors.
History	For more than 40 years the company distributes its products to retailers and wholesalers as well as to manufacturing companies globally.
Sales	Approx. EUR 6 million sales in last business year
Consoli- dation	First time consolidation into NORMA Group starting Q3 2012
Adjustments	No operational adjustments planned from acquisition
Margin	Margin of the company including synergies in the range of NORMA Group's margin



### Acquisition of Chien Jin Plastic Sdn. Bhd.

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M&A	Acquisiton of Chien Jin Plastic, Malaysia, in October 2012
Mart	Closing expected toward year end 2012
Business Model	Specialised in joining elements for plastic and iron pipe systems for different application areas, esp. drinking and domestic water distribution. Also produces components for sanitary appliances under its brand name Fish. More than 200 customers in 30 countries.
History	In the market for 20 years, the company is based in Ipoh, Malaysia.
Sales	Approx. EUR 7 million sales in last business year
Consoli-	First time concellidation into NODMA Crown after alsoing
dation	First time consolidation into NORMA Group after closing.
Adjustments	No operational adjustments planned from acquisition
Margin	Margin of the company including synergies in the range of NORMA Group's margin





Margin of the company including synergies in the range of NORMA Group's margin

Margin

23

NORMA Group Worldwide



#### **EMEA**

Czech Republic (P)

France (P, D)

Germany (P, D)

Italy (P, D)

Netherlands (D)

Poland (P)

Russia (P, D)

Serbia (P, D)

Spain (P, D)

Sweden (P, D)

Switzerland (P, D)

Turkey (D)

United Kingdom (P, D)

#### **Americas**

Brazil D)

Mexico (P)

USA (P, D)

#### Asia-Pacific

Australia (D)

China (P, D)

India (P, D)

Indonesia (D)

Japan (D)

Korea (D)

Malaysia (P, D)

Philippines (D)

Singapore (D)

Thailand (P)

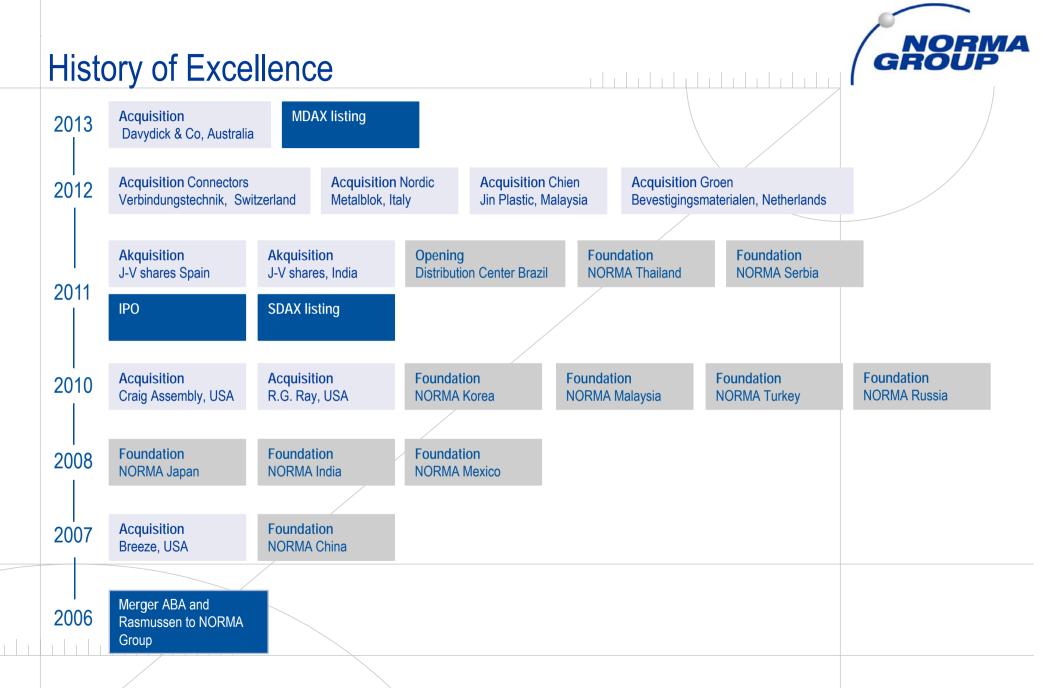
Vietnam (D)

P = production

D = distribution, sales, competence center

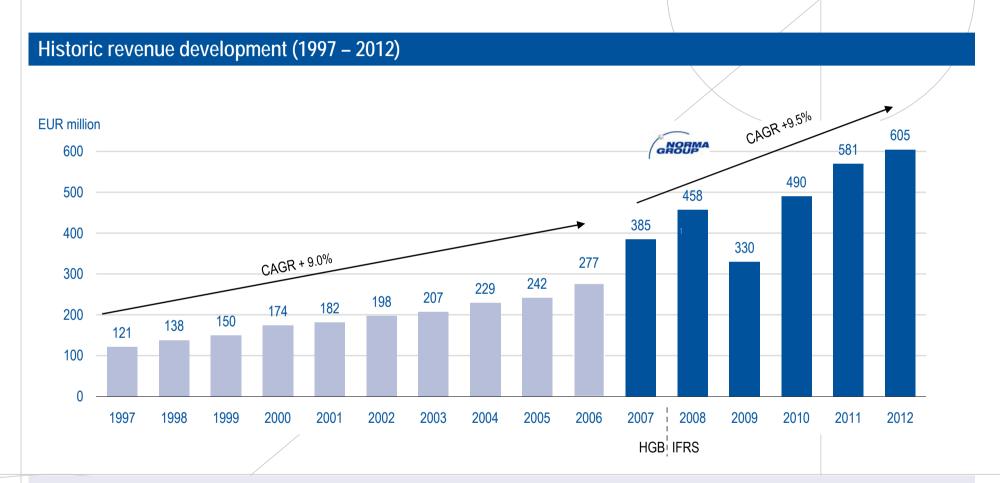


- 19 Productions sites
- 23 Countries with Distribution, Sales & Competence Centres
- Sales into 100 countries





### Historic Growth Track Record



1997 to 2012: 16 years of growth

### **Enhanced Stability through Broad Diversification** Across Products, End-Markets and Regions



#### **Examples of NORMA Group's key end-markets**



Commercial vehicles



Construction / infrastructure / water management



Passenger vehicles



Construction equipment



Agricultural equipment



Shipbuilding



White goods



Pharma & Biotech



Wholesalers & Technical distributors



- More than 30,000 products, manufactured in 19 locations and sold to more than 10,000 customers in 100 countries
- Presence in China, India, Russia, Brazil and South Korea already established Top 5 customers account for only ~19% of 2012 sales



### Good Balance in the Two Distinct Ways-to-Market

#### Unique business model with two distinct ways-to-market

- Significant economies of scale in production
- Close contact to international EJT customers
- Knowledge transfer from EJT to DS

**Engineered Joining Technology (EJT)** ~71% of 2012 sales

Innovation and product solution partner for customers, focused on engineering expertise with high value-add













**Distribution Services (DS)** ~29% of 2012 sales

High quality, branded and standardised joining products provided at competitive prices to broad range of

















BREEZE





- Customised, engineered solutions
- Patents in nearly 200 patent families
- B<sub>2</sub>B

- High quality, standardised joining technology products
- B<sub>2</sub>C

ABP



### NORMA Group – Key Investment Highlights

- 1 Market leader in attractive engineering niche markets with strong growth prospects
- 2 Premium pricing through technology and innovation leadership in mission-critical components
- 3 Enhanced stability through broad diversification across products, end-markets and regions
- 4 Two distinct ways-to-market providing unique customer access and market intelligence
- 5 Significant growth and value creation opportunity through synergistic acquisitions
- 6 Proven track record of operational excellence



## **NORMA Group First Quarter Results 2013**

Frankfurt, 7 May 2013

# Appendix Full Year 2012

**Customer Value through Innovation** 



# Highlights 2012 - Strategy

Acquisitions	5 acquisitions in Switzerland, Italy, Malaysia, Netherlands and Australia
APAC	Opening of new offices in Vietnam, Indonesia and the Philippines
Greenfield APAC	New production facility in India to meet increased sales demand
NORMA CONNECT	NORMACONNECT V profile clamp production expansion in England and China
White Spots	Remaining white spot Brazil under close investigation for mid-term production start
EURO6	New product introductions for EURO6 engines
Listing	MDAX listing in March 2013 – 100% Free Float



### Highlights 2012 – Financials (I)

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Record sales of EUR 604.6 million (2011: EUR 581.4 million)

Growth of 4.0% including acquisitions of EUR 14.3 million

Adjusted EBITA Record adjusted EBITA of EUR 105.4 million (2011: EUR 102.7 million)

Margin

Sustainable high-level EBITA margin of 17.4% (2011: 17.7%)

**EPS** 

Record pro forma adjusted EPS of EUR 1.94 up from EUR 1.81 in 2011

Reported EPS increased by nearly 50% to EUR 1.78 (2011: EUR 1.19)

**Equity** 

Strong balance sheet with an equity ratio of 41.7% (2011: 39.5%) despite dividend payment and increased balance sheet total

# Highlights 2012 – Financials (II)



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Net debt down to EUR 174.2 million from EUR 176.7 million in 2011\* despite payment of EUR 50 million for dividend and acquisitions

#### Cash Flow

Excellent adjusted net operating cash flow of EUR 81.0 million (2011: EUR 66.8 million)

#### Dividend

Dividend proposal to the AGM of EUR 0.65 per share

33.5% or EUR 20.7 million of adjusted net income of EUR 61.8 million

#### Visibility

Order book at year end at EUR 215.4 million almost on same level as previous year (2011: EUR 218.6 million)

#### Guidance

Moderate sales growth plus approx. EUR 20 million from recent acquisitions

EBITA margin at least on the level of the last 3 business years of above 17%

<sup>\*</sup> excluding non-cash / non-P&L derivative financial liabilities of EUR 24.8 million (2010: EUR 21.8 million)

# Record sales of EUR 604.6 million including acquisitions and positive currency effects



- Weaker European economic environment visible in 2<sup>nd</sup> half year
- Globalisation strategy pays off with positive currency effects

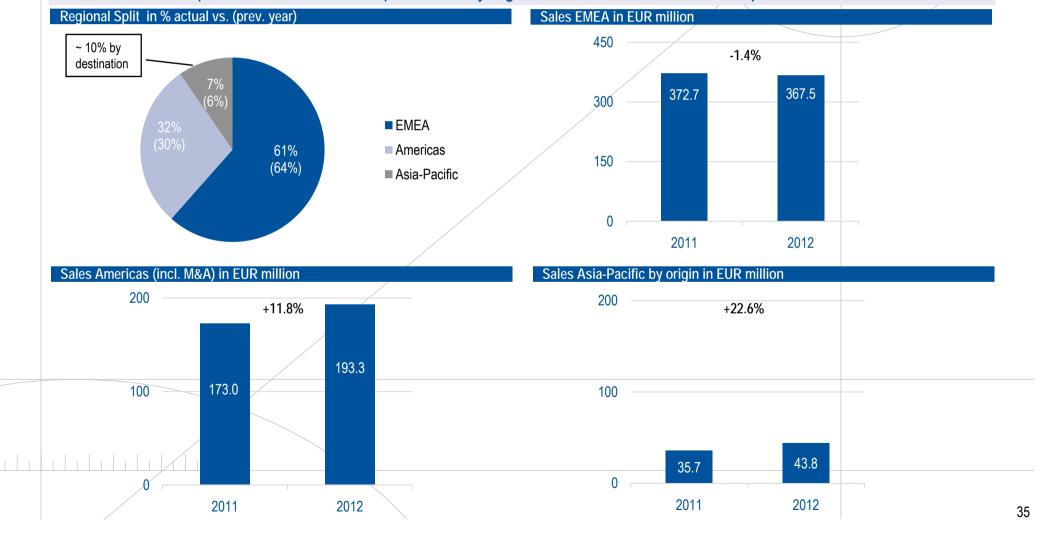
Sales Development in EUR million									
Sales	2011	2012	Change	Change in %	thereof currency	thereof acquisitions			
Q1	150.4	159.7	+9.3	+6.3%	+1.2%	+0.0%			
Q2	145.5	158.0	+12.5	+8.6%	+4.6%	+2.3%			
Q3	145.8	149.6	+3.7	+2.5%	+5.3%	+3.6%			
Q4	139.6	137.3	-2.3	-1.6%	+2.5%	+4.2%			
FY	581.4	604.6	+23.2	+4.0%	+3.4%	+2.5%			

Acquisitive growth of 2.5% related to Connectors Verbindungstechnik AG (consolidated from April 2012 onwards),
 Nordic Metalblok S.r.I. (consolidated from July 2012 onwards) and Chien Jin Plastic Sdn. Bhd. (consolidated from December 2012 onwards)



### Sales by regional reporting segments

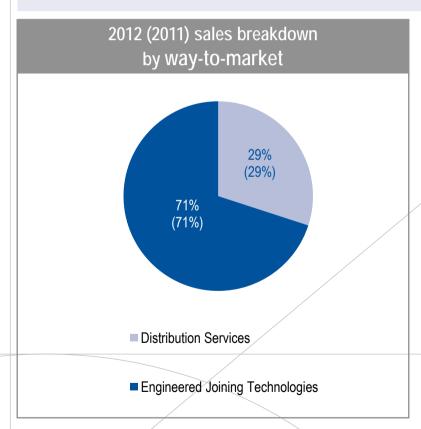
- Reporting segment Asia-Pacific recorded direct sales of 7% in 2012 or 10% including all NORMA exports into the region (sales by destination)
- Excellent double-digit growth in Americas and Asia-Pacific
- Weaker European environment is outperformed by higher content and successful acquisitions

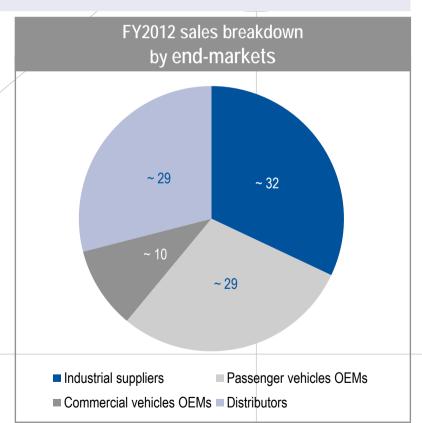




### Sales by Way-to-Market and by Industries

- Stable breakdown by way-to-market: Acquisitions included in Distribution Services
- Majority of sales goes to non-automotive industrials, distributors as well as general tiers
- Sales to industrial suppliers include various industries, e.g. airplanes, trains, buses, water, plumbing, irrigation, agricultural & construction equipment







## No Operational Adjustments in 2012

- No operational adjustments despite recent acquisitions in Switzerland, Italy, Malaysia and Netherlands Ongoing PPA adjustments at EUR 0,16 on EPS level

in EUR million	Reported	PPA adjustments	adjusted
Sales	604.6	0	604.6
EBITDA	120.8	No operational adjustments	120.8
EBITDA margin	20.0%		20.0%
EBITA	105.2	0.2	105.4
EBITA margin	17.4%		17.4%
EBIT	94.4	7.5	101.9
EBIT margin	15.6%		16.9%
Net Profit	56.6	5.2	61.8
Net Profit margin	9.4%		10.2%
EPS (in EUR)	1.78	0.16	1.94



## Overview on Adjustments in prior years

- Adjustments in 2011 and 2010 mainly from IPO costs (major part concluded in Q1 2011) Only minor PPA adjustments in 2012 on EBITA level

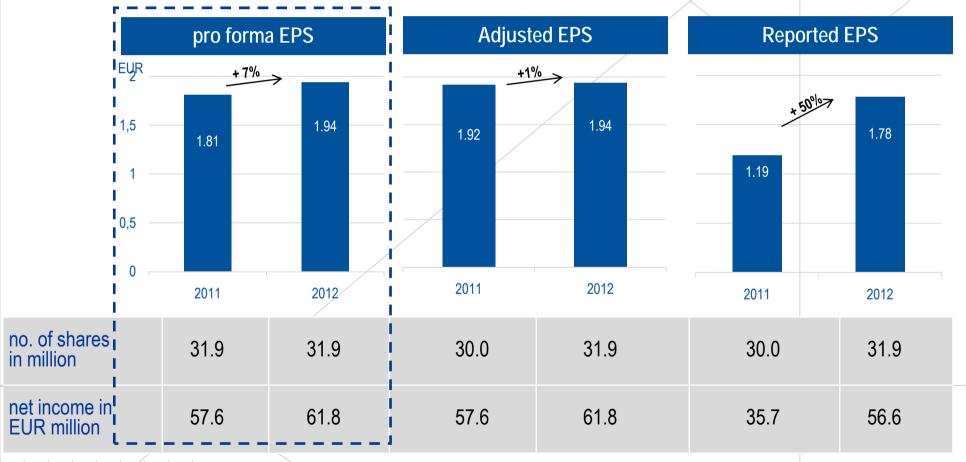
in EUR million	2010	2011	2012
Reported EBITA	64.9	84.7	105.2
+ Restructuring Costs	1.3	1.8	0
+ Non-recurring/non-period-related items*	15.5	14.8	0
+ Other group and normalized items	0.7	0.2	0
+ PPA depreciation	3.0	1.2	0.2
Adjusted EBITA	85.4	102.7	105.4

\* mostly IPO related costs in 2010/2011



### EPS – Dividend Proposal EUR 0.65 per share

- Dividend proposal to the shareholders at the AGM on 22 May 2013: EUR 0.65 per share = 3.1% dividend yield\*
- Pay-out of EUR 20.7 million for 31,862,400 shares equals 33.5% of adjusted net income of EUR 61.8 million

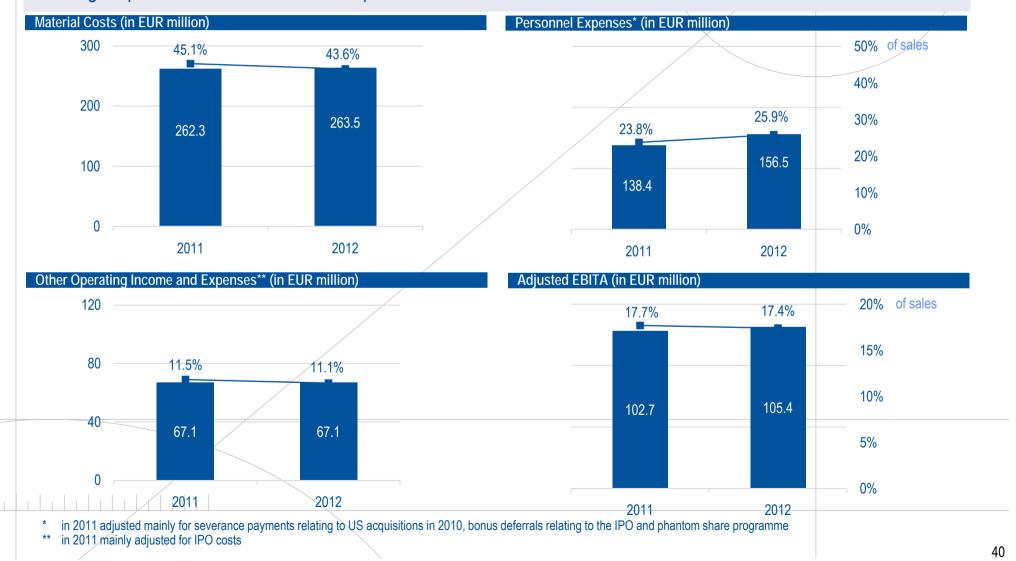


<sup>\*</sup> based on the Xetra closing price of EUR 21,00 at 28 December 2012

## NORMA GROUP

### Material consumption and OPEX improved

- Improved material costs and OPEX compensated higher personnel expenses and lead to sustainable margin
- Higher personnel costs also due to expansion of Asia/Pacific business



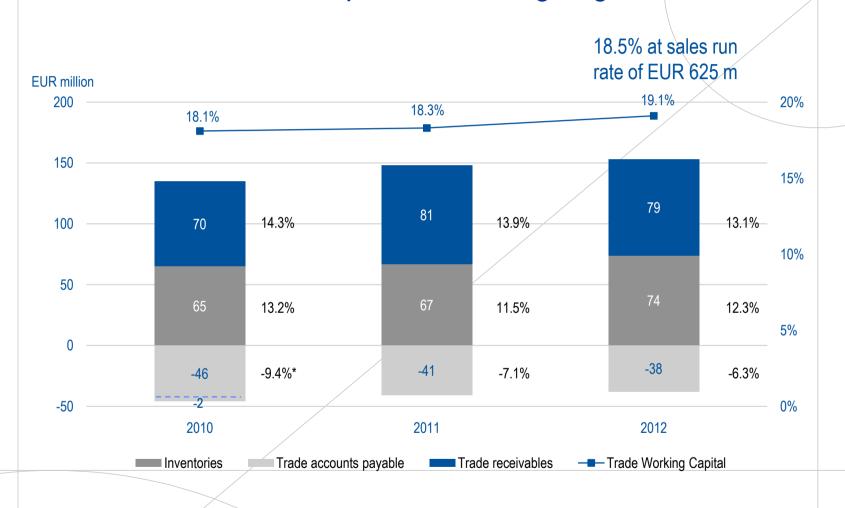


## Profit & Loss (adjusted & reported)

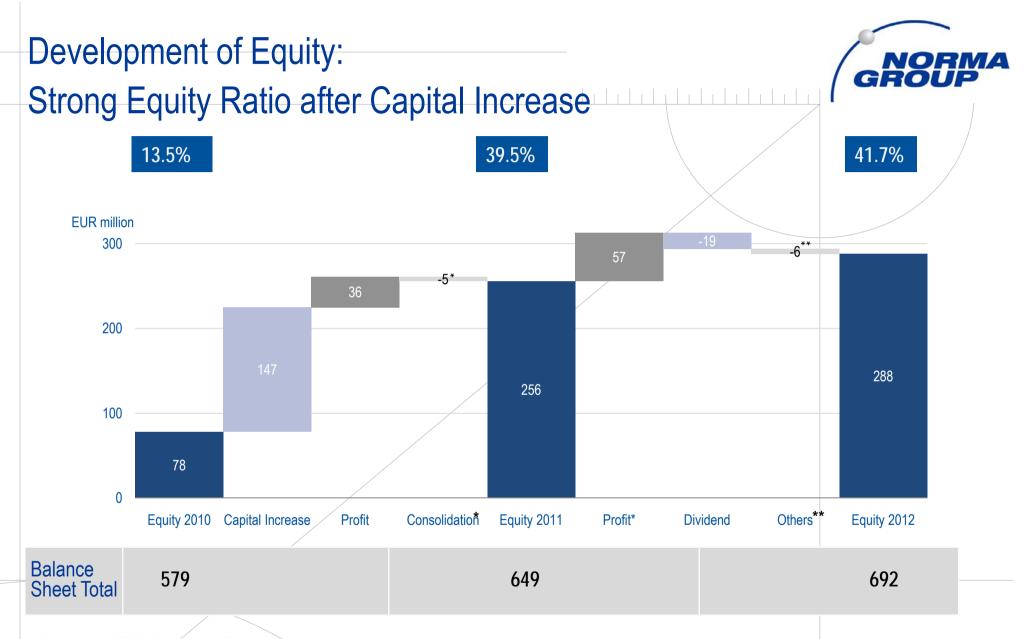
in EUR million	2012		2011	
	reported	adjusted	reported	adjusted
Sales	604.6	604.6	581.4	581.4
Gross Profit	344.4	344.4	322.6	322.6
EBITDA	120.8	120.8	100.2	117.0
EBITA	105.2	105.4	84.7	102.7
in %	17.4	17.4	14.6%	17.7%
EBIT	94.4	101.9	76.6	99.7
in %	15.6	16.9	13.2%	17.1%
Financial Result	-13.3	-13.3	-29.6	-17.4
Profit before Tax	81.1	88.6	47.0	82.3
Taxes	-24.6	-26.8	-11.3	-24.7
Net Profit	56.5	61.8	35.7	57.6

# Slight temporary increase in TWC through Acquisitions in Distribution Services. Optimization ongoing in 2013





\* excluding payments related to IPO costs (EUR 2 million)



<sup>\*</sup> Acquisition of 100% of joint-ventures Spain and India

<sup>\*\*</sup> Exchange differences on translation of foreign operations and cash flow hedges



## Solid development of Balance Sheet

(all amounts in EUR million)	31 Dec 2012	31 Dec 2011
Assets		
Non-current assets		
Goodwill / Other intangible assets / Property, plant & equipment	436.8	401.0
Other and derivative financial assets / Income tax assets / Deferred income tax assets	8.7	9.2
Total non-current assets	445.5	410.2
Current assets		
Inventories	74.3	66.8
Other non-financial assets / Income tax assets	20.6	22.9
Trade and other receivables	79.3	80.8
Cash and cash equivalents	72.4	67.9
Total current assets	246.6	238.4
Total assets	692.1	648.6

(all amounts in EUR million)	31 Dec 2012	31 Dec 2011
Equity and liabilities		
Equity		
Total equity	288.3	256.0
Non-current and current Liabilities		
Retirement benefit obligations / Provisions	22.8	19.4
Borrowings and other financial liabilities	246.6	244.5
Other non-financial liabilities	21.2	23.2
Tax liabilities and derivative financial liabilities	75.5	64.1
Trade payables	37.7	41.4
Total liabilities	403.8	392.6
Total equity and liabilities	692.1	648.6



## Very Strong Operating Net Cash Flow in 2012

Operating net cash flow			
in EUR million	2011	2012	Variance
EBITDA*	117.0	120.8	3.3%
Δ ± Working capital	-19.5	-9.8	-50.1%
Operating net cash flow before investments from operating business	97.5	111.0	13.9%
$\Delta$ ± Investments from operating business	-30.7	-30.0	-2.1%
Operating net cash flow	66.8	81.0	21.3%

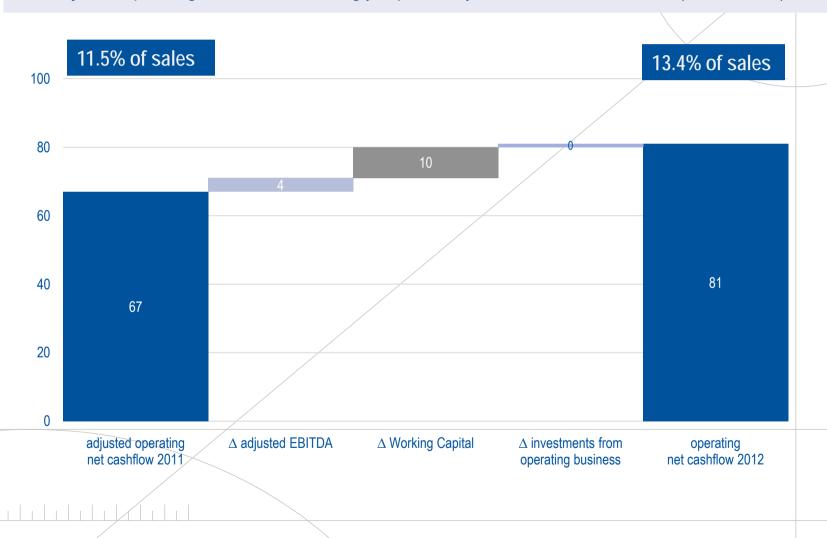
- Operating net cash flow before investments significantly increased by EUR 13.5 million to a total of EUR 111 million in 2012 due to higher EBITDA and less working capital consumption
- 2012 capex spending on the same level as in 2011 leads in total to very high cash flow of EUR
   81.0 million

<sup>\*</sup> previous year adjustments mostly related to IPO costs and other non-recurring / nonperiod related items

#### **Cash Flow Statement**

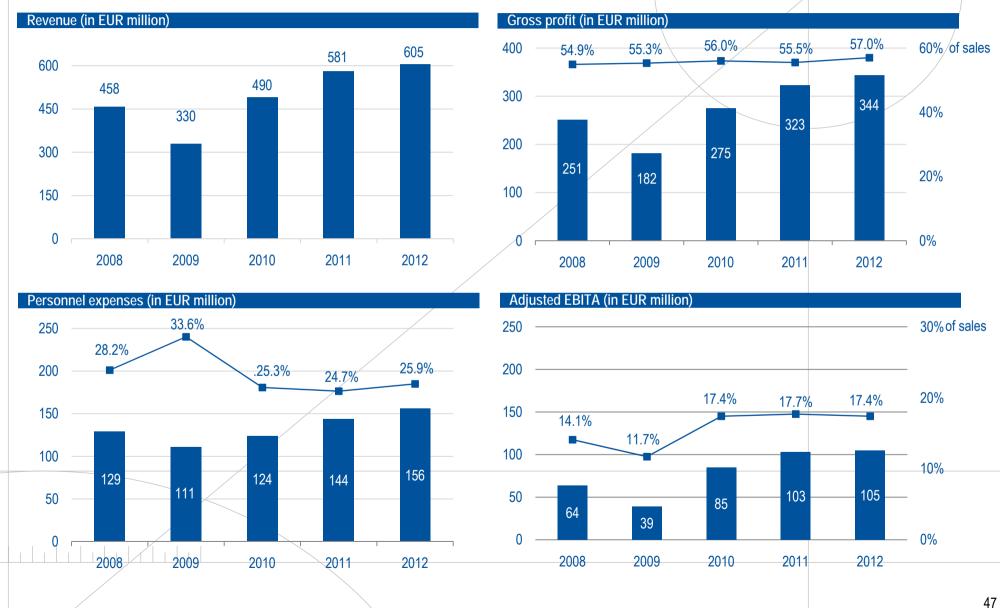


Adjusted operating net cash flow strongly improved by 190 BP to 13.4% of sales (2011: 11.5%)



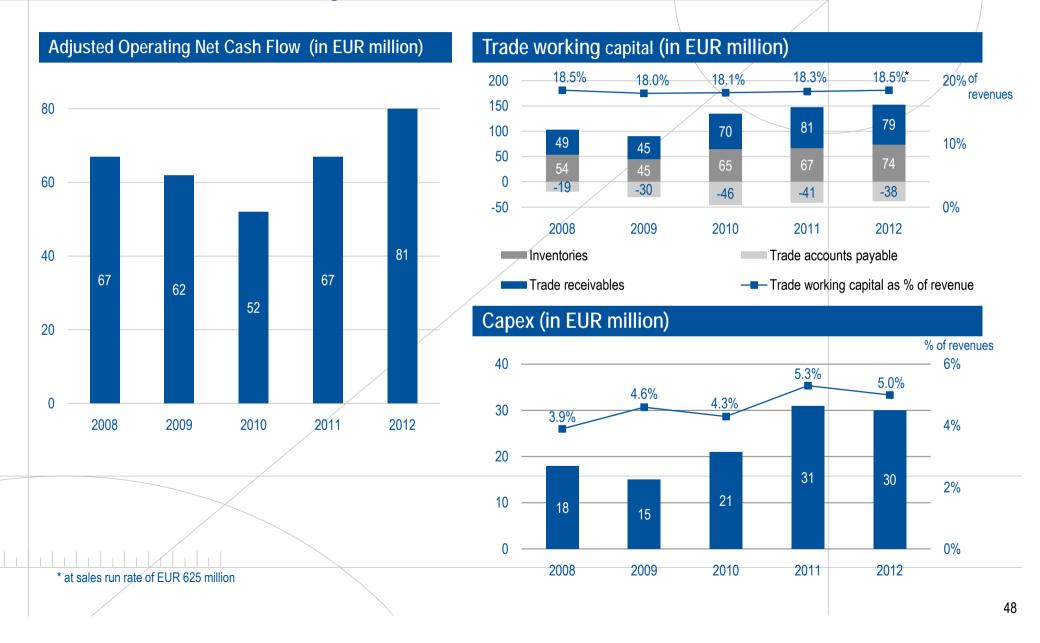
# Continuation of Growth Track and Sustainable Margin into 2012







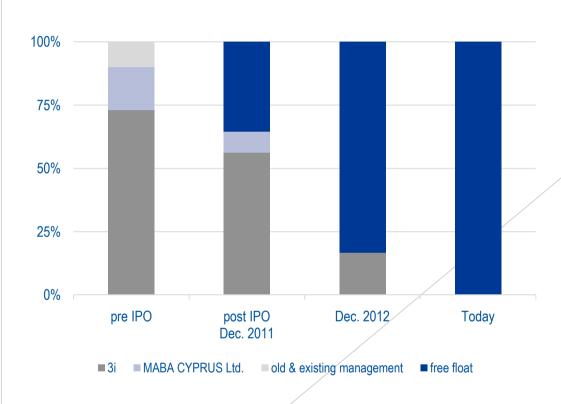
## Pro-active FCF Management to be Continued

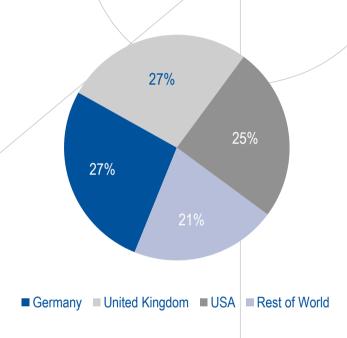


## **Shareholder Structure**









	Free float per Jan. 2013 includes: Ameriprise, USA incl. Threadneedle	10.8%
	Allianz Global Investors, Frankfurt	5.8%
	Mondrian, London	5.3%
	DWS, Frankfurt	4.9%
	Oddo, Paris	3.4%
ı	T. Rowe Price, London	3.0%
1	Management	~2.8%



Event	Date
Annual General Meeting	22 May 2013
Publication of Q2 Results 2013	07 August 2013
Publication of Q3 Results 2013	06 November 2013

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#### Disclaimer



This presentation contains certain future-oriented statements. Future-oriented statements include all statements which do not relate to historical facts and events and contain future-oriented expressions such as "believe", "estimate", "assume", "expect", "forecast", "intend", "could" or "should" or expressions of a similar kind. Such future-oriented statements are subject to risks and uncertainties since they relate to future events and are based on the Company's current assumptions, which may not in the future take place or be fulfilled as expected.

The Company points out that such future-oriented statements provide no guarantee for the future and that actual events including the financial position and profitability of the NORMA Group AG and developments in the economic and regulatory fundamentals may vary substantially (particularly on the down side) from those explicitly or implicitly assumed or described in these statements.

Even if the actual results for the NORMA Group AG, including its financial position and profitability and the economic and regulatory fundamentals, are in accordance with such future-oriented statements in this presentation, no guarantee can be given that this will continue to be the case in the future.

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